



Forbes
GLOBAL PROPERTIES

A luxury real estate platform showcasing the world's finest homes and the stories behind them.

Established in 2020 as a consumer marketplace and a membership network, Forbes Global Properties is the exclusive worldwide residential real estate partner of Forbes. Leveraging Forbes' audience and reach, Forbes Global Properties introduces discerning buyers, sellers, and real estate aficionados to a curated collection of coveted homes from more than 100 locations around the globe.

Membership in this invitation-only network is reserved for the most distinguished real estate brokerage firms. Only exclusive members can offer Forbes Global Properties programs and services to buyers and sellers in their local markets.

No other luxury real estate platform has the global reach or media power of Forbes, one of the world's most trusted media brands — and one that luxury buyers respect.

Why Forbes?

6M

Magazine Readership

70

Countries

27

Languages

58

Most Popular Websites in 2020**

132M

Monthly Global Visitors*

#1

Most Trusted Magazine in America***

50M

Social Media Followers

100+

ForbesLive Events

100+

Years in Business

40

Global Editions

* Google Analytics, January 2021

** Moz Top 500 websites by domain authority, August 2020

*** MRI-Simmons, Fall 2019





An unparalleled suite of innovative marketing services to reach affluent homebuyers

Luxurious Website

Curated showcase of approximately USD \$8 billion of the world's finest homes at forbesglobalproperties.com.

Landing Page on Forbes.com

High-impact page on forbes.com where homes are presented to Forbes readers alongside engaging editorial and unique insights.

Editorial Opportunities

Curated articles written by top Forbes contributors on forbesglobalproperties.com and forbes.com tell the unique stories behind important homes for sale.

Newsletters and Social Media

Engaging newsletters and curated social media content promote important properties.

Property Marketing Collateral

Elegant digital and print branding tools under the Forbes Global Properties brand help to present and position homes to potential affluent homebuyers.

Targeted Advertising

Premier advertising opportunities in Forbes digital and print publications, strategically targeted to reach qualified prospects.

Tools to Target Buyers

Powerful consumer analytics and tools that help agents to pinpoint, engage, and target prospective home buyers.