

What Is Forbes Global Properties?

Established in 2020 as a showcase of luxury homes and an invitation-only association of international real estate experts, Forbes Global Properties™ is the real estate partner of Forbes, one of the world's most trusted media brands. Leveraging Forbes' audience and worldwide reach, Forbes Global Properties introduces discerning buyers, sellers, and real estate aficionados to a curated collection of coveted homes from more than 100 locations around the globe.

What Sets Forbes Global Properties Apart?

No other luxury real estate platform has the same international reach or media power as Forbes. A broker-owned, broker-led organization, membership in Forbes Global Properties is reserved for only the most distinguished firms. Members from across the globe collaborate and transact in an environment guided by the founding principles of transparency, information, and trust.

Forbes Global Properties is a robust resource for luxury home buyers and sellers—a curated consumer marketplace that connects discerning buyers directly to the world's finest homes and the top-tier agents that represent them.

An unparalleled suite of innovative marketing services for luxury homes

Luxury Website

Curated showcase of approximately USD \$8 billion of the world's finest homes at forbesglobalproperties.com.

Dedicated Page on Forbes.com

High-impact page on forbes.com where homes are presented to Forbes readers alongside engaging editorial and unique insights.

Branding

Elegant digital and print branding to best present homes to potential buyers.

Advertising

Premier advertising opportunities in Forbes digital and print publications, strategically targeted to reach qualified prospects.

Newsletters

Engaging newsletters, social media outreach, and digital marketing initiatives to promote important properties.

Public Relations

Global public relations campaigns targeted to the most impactful audiences and markets.

133M

Monthly Global Visitors
to forbes.com*

6M

Magazine
Readership

#1

Most Trusted
Magazine in the US**

50M+

Social Media
Followers

72

Countries